

Materials Submitted by the
American Quarter Horse Association

AMERICAN
QUARTER
HORSE
ASSOCIATION

July 16, 2014

Texas Racing Commission
Attn. Chuck Troutt - Executive Director
8505 Cross Park Dr., #110
Austin, TX 78754

Dear Mr. Troutt and Members of the Texas Racing Commission:

The American Quarter Horse Association located in Amarillo, Texas, is the world's largest equine breed registry and membership organization, with nearly 300,000 members and some six million horses on the roster. In Texas alone, AQHA's largest state, there are more than 425,000 American Quarter Horses owned by nearly 105,000 Texans.

It is AQHA's mission to support initiatives that will promote and enhance the growth of this already popular breed. As it relates to the racing American Quarter Horse, AQHA is committed to increasing opportunities for the breed and to grow purses for owners of racing American Quarter Horses.

To that end, AQHA is a strong supporter of the efforts to introduce historical racing terminals at racetracks and other approved facilities in the Lone Star State. As President of AQHA, a Texan, an owner of horses that race in Texas and a breeder of hundreds of American Quarter Horses, I am writing to encourage the Texas Racing Commission to place this matter on an upcoming agenda and to pass this for the benefit of the racing industry in Texas.

It is conservatively estimated that Texas racing influences nearly 18,000 jobs (directly and indirectly), and makes nearly a \$1 Billion impact on the state's economy. Bringing historical racing terminals to racetracks and selected locations will substantially increase these numbers, make it more attractive to race in Texas and put Texas back into a competitive situation with the states it borders.

Please give the Texas racing industry the resources it needs to be competitive and vote to allow historical racing terminals at Texas racetracks.

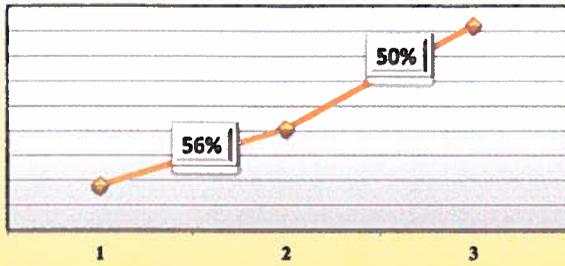
Sincerely



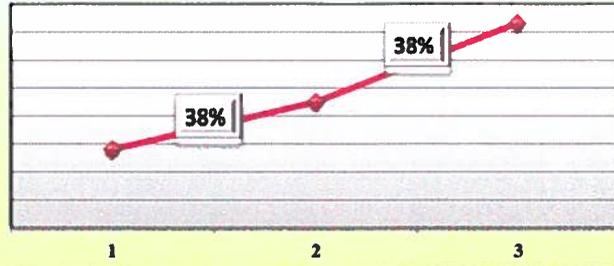
Johnny Trotter
President
American Quarter Horse Association

Estimated Economic Impact of HRT's in Texas

Kentucky Purse Increase Since Inception of HRT's

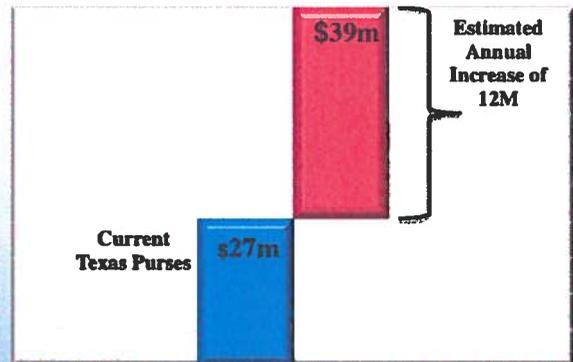


Arkansas Purse Increase Since Inception of HRT's



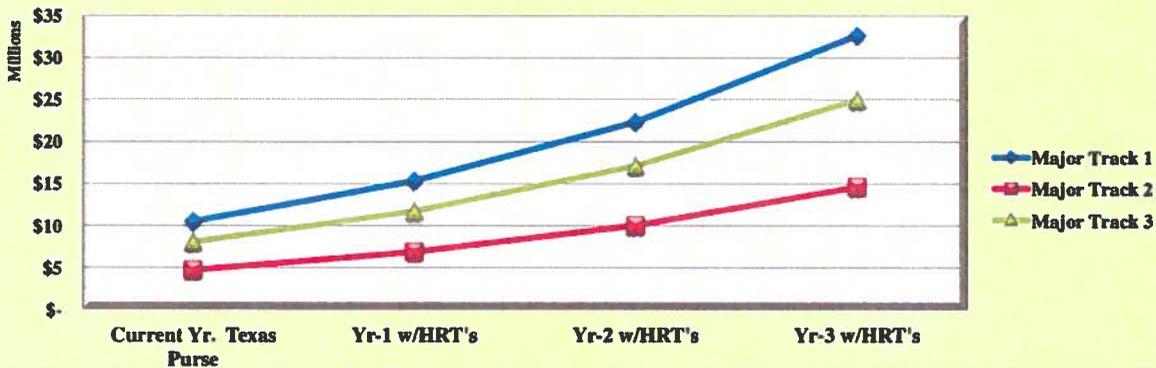
Arkansas and Kentucky have a short history to compare upon but results have been positive. With the introduction of Historical Racing at Oaklawn in Arkansas in 2001 and Kentucky Downs in 2011, both tracks showed a steady increase in their Daily Average Purse Distribution. Kentucky averaged a 53% purse increase over the first 3 years while Arkansas showed an average increase of 38% in their first 3 years.

Estimated Texas Purse Increase w/HRT's

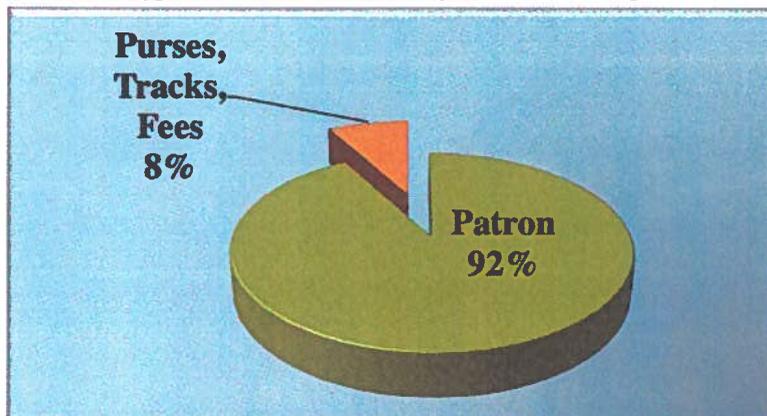


Alternatively, Kentucky Downs HRT's contributed over 9.6M to purses over 30 months since its inception. Therefore, it is reasonable to assume the 3 major operating tracks in Texas could contribute similarly, resulting in a purse increase of 46% over current Texas purses of 27M in 2013 of 12M a year.

46% Average Annual Purse Estimates Texas' 3 Major Tracks With HRT's



Approximate Distribution of \$100 HRT Wager



Materials Submitted by
Texas Charity Advocates

BINGO LOCATIONS NEAR LICENSED RACE TRACKS
 (does not include licensed tracks that have not operated in last 5 years)

Gulf Coast Racing

5302 Leopard Street, Corpus Christi, TX 78408

Weber Bingo	Total Net Proceeds (For Identified Halls)	\$1,325,056
AMF Saratoga Lanes	Employee Salaries	\$1,747,432
Las Vegas Bingo Hall	Professional Services	\$138,741
Corpus Christi Bingo Center	Prize Fees Paid	\$1,165,250
El Mercado Day Bingo Hall	Nueces County and Corpus Christi share	\$582,625
El Mercado Night Bingo		
All Saints Charity Bingo Center		
Al Amin Shrine Temple		

Gulf Greyhound Park

P. O. Box 488, La Marque, TX 77568-0488

Boot Kickers Bingo	Total Net Proceeds (For Identified Halls)	\$608,465
Elks Lodge 126	Employee Salaries	\$886,727
VFW Post 912 – Baytown	Professional Services	\$297,946
Kings Bingo	Prize Fees Paid	\$582,121
Bingo Paradise I	County and City share	\$291,061
Bingo Paradise II		

Valley Race Park

2601 South Ed Carey Blvd., Harlingen, TX 78552

VFW Post 2410	Total Net Proceeds (For Identified Halls)	\$21,057
RGV Shrine Club	Employee Salaries	\$38,561
	Professional Services	\$0
	Prize Fees Paid	\$11,825
	County and City share	\$5,913

Gillespie County Fair

Highway 16 South, Fredericksburg, TX 78624

There is an American Legion in Kerrville

Sam Houston Race Park

7575 N. Sam Houston Parkway West, Houston, TX 77064

American Legion Post 586	Total Net Proceeds (For Identified Halls)	\$407,248
Big Bux Bingo	Employee Salaries	\$1,503,396
Big Tex Bingo	Professional Services	\$321,051
Dancetown USA	Prize Fees Paid	\$1,050,653
Family Bingo Center	County and City share	\$525,327
Lakeside Country Club		
SPJST Lodge Hall 88		
St. Ambrose Church Auditorium		
St. Jerome Father Ray Center		
Triple Crown Bingo		
VPW Bingo Hall		
VPW Post 2727 Tomball		
VPW Post 8905		

Manor Downs

101 Hill Lane, Manor, TX 78653

American Bingo	Total Net Proceeds (For Identified Halls)	\$1,602,648
B-12 Bingo	Employee Salaries	\$2,269,043
Balcones Bingo	Professional Services	\$454,479
Big Star Bingo	Prize Fees Paid	\$1,457,182
Capitol Bingo	County and City share	\$728,591
Catholic War Veterans Post 1805		
Lucky Lady Bingo		
River City Bingo		
Treasure Island Bingo		

Total Losses:

Net Proceeds: \$10,288,682
Employee Salaries: \$16,695,963
Professional Services: \$2,785,354
Prize Fees Paid: \$12,342,676

Stephen Fenoglio, Board Member
Texas Charity Advocates
713 W. 14th Street
Austin, Texas 78701-1707
Telephone: 512.347.9944

CHARITABLE BINGO STATEWIDE TOTALS

1	A	B	C		D		E		F		G		H
			Net Proceeds	Employee Salaries	Professional Services	Prize Fee Paid	City/County Portion	State Prize Fees (E - F)	Totals (B+C+D+E)				
2	Year												
3													
4	2010	\$28,853,207	\$42,398,439	\$7,775,189	\$25,832,849	\$12,916,425	\$12,916,424	\$104,859,684					
5	2011	\$28,592,023	\$4,222,248	\$7,550,502	\$26,082,881	\$13,041,441	\$13,041,440	\$66,447,654					
6	2012	\$29,851,740	\$42,475,241	\$7,693,312	\$27,212,336	\$13,606,168	\$13,606,168	\$107,232,629					
7	2013	\$25,997,759	\$41,840,549	\$7,475,511	\$27,401,803	\$13,700,902	\$13,700,901	\$102,715,622					
8													
9	Totals	\$113,294,729	\$130,936,477	\$30,494,514	\$106,529,869	\$53,264,936	\$53,264,933	\$381,255,589					
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